

CEFN Takes Its Message to Oprah

Last month, the **Community Enrichment Fitness Network** entered **Oprah's OWN Show Contest**. Winners of the contest get the opportunity to go on a reality show on Oprah's new network, OWN, and compete to have their own television show.

The CEFN entered an audition video featuring **"Focus on Fitness" host Rev. Jesse Brown**. In the audition, Rev. Brown tells Oprah what we're doing on the show to help people get fit and healthy.

Although we experienced some technical difficulties initially submitting our video, after numerous attempts by David Ricks, CEFN's director and production assistant of "Focus on Fitness", we were finally able to submit our video three days before the deadline.

Executive Director Sherry Hill said, "I would like to thank the folks who voted for CEFN and/or wanted to vote... [I]t was a great opportunity for CEFN to get exposure as well as a great marketing opportunity to promote the "Focus on Fitness" TV Show."

Over **15,000 people posted their videos online**, with votes totaling 143 million. Thanks to the support of our members we were able to **receive over 700 votes** with only a few days left in the contest.

INCLUDEPICTURE

"<http://www.creativefeed.net/blog/wp-content/uploads/2010/04/OprahWinfreyNetworkRR01.jpg>" * MERGEFORMATINET



"Focus on Fitness" host Rev. Jesse Brown in CEFN's audition video for the OWN Show Contest.

CEFN Takes its FitKids4Life Message to Holy Spirit Church

Shari DaCosta, our public relations intern, just started working with the "Cherish the Children" program at Holy Spirit Church, where Sandra Brown is the senior pastor. Shari is teaching the children how to make quick, easy and nutritious meals. She will also teach the children some simple ways to stay fit and eat healthier.

Holy Spirit Church's summer program also encourages children to use their imagination and creativity through interactive dance and theater classes. These classes are a fun way to get children moving. The summer program also encourages them to read and play.





Community Enrichment Fitness Network



www.cefn.org