



On behalf of Community Enrichment Fitness Network (CEFN), we hope this letter finds you in good health and spirits. In addition to reaching out to you to thank you for supporting CEFN's health fairs, nutrition awareness and healthy cooking programs, and senior galas we offer to older adults; we are asking if you would kindly consider making a **donation** to CEFN.

Due to the **COVID-19 pandemic**, CEFN experienced major financial hardships. CEFN has had to postpone our two major fundraisers scheduled to be held in April and October of 2020. Due to the Pandemic, we couldn't hold our face-to-face events at the Hilton Hotel this year and had to put on hold the re-launching of **CEFN's Nutrition Awareness and Healthy Cooking Program** which was tentatively scheduled in the Spring of 2020. CEFN's Nutrition Awareness and Healthy Cooking Program is one of our signature programs where we work with older adults on making healthier food choices and help them with healthy meal options through healthy cooking demonstrations. We host these programs at various senior centers, senior housing facilities, and senior ministries at various churches in Philadelphia. In 2020, CEFN found a way to safely stay connected with our older adults through hosting virtual events on **Facebook Live, YouTube, PhillyCAM, and CEFN's website**.

With the ongoing Covid-19 pandemic, CEFN has not been able to raise funds or sell tickets for our annual events. As some of you may know, CEFN is a volunteer organization and we do not receive funds from major foundations and corporations. We depend on receiving donations to remain afloat from our partners, and individuals such as yourself.

In 2021, CEFN wants to host more virtual events educating our older adults on the benefits of boosting one's immune system by preparing healthy meal options. We also want to continue providing opportunities for them to improve their health by becoming more physically active and improving their eating habits.

Your financial support would go towards helping CEFN in the following areas:

- 1) Nutrition Awareness and Healthy Cooking virtual and eventually face-to-face events
- 2) Sponsorships to our senior gala events virtual and eventually face-to-face events
- 3) Operational and administrative expenses

Thank you in advance for your consideration and ongoing support of CEFN. Whatever contribution you are able to donate, please know that all of us at CEFN deeply appreciate your support today and in the years to come.

Best Regards,

Sherry Hill

Executive Director
Community Enrichment Fitness Network